



# ALCA EXP

2023 JANUARY

21 22

CALICUT TRADE CENTRE  
KERALA, INDIA



On Behalf of

**STATE PUBLIC CONFERENCE**

ALUMINIUM LABOUR CONTRACT ASSOCIATION (ALCA)



Greetings of the day,

Very happy to inform you about our upcoming event ALCA EXPO 2023, the largest exhibition of Aluminium & PVC Fabrication industry in South India. The event will be conducted on behalf of the State Public Conference of Aluminium Labour Contract Association (ALCA) at Calicut Trade Centre on 21 & 22 January 2023. Eminent personalities from Political and Social spheres will be attending the function.

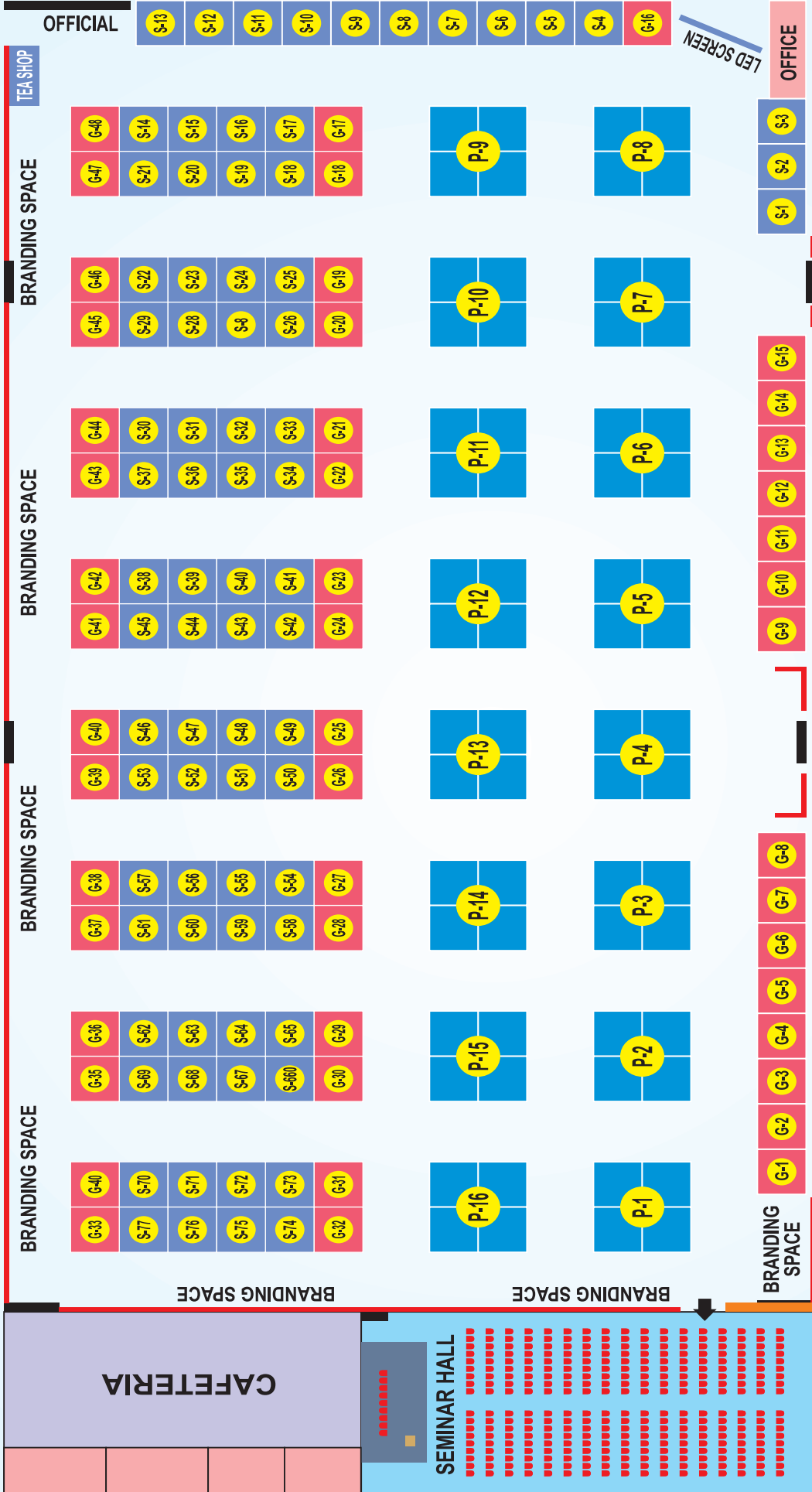
Aluminium Labour Contract Association (ALCA) is an independent Trade Union from Kerala. Upliftment of Aluminium & PVC Fabrication industry is the major motto of this association. Traders, Contractors & Fabricators are its members. The last State Public Conference held in November 2017 was a huge success & milestone in the history of the Fabrication industry of Kerala.

It will be a wonderful opportunity to promote and market your company's esteemed products to the entire industry by participating in this event as an exhibitor. Companies can launch products, gain access to the whole market, increase brand visibility, seek new agents and distributors and benchmark their products and services by participating in this event. We assure our support to achieve the growth of the industry through such collective efforts.

Sponsorship opportunities, Stall layout and price details are attached herewith for your reference. Stalls will be allotted on a first come first served basis.

Hope your Company would grab the best option of this prestigious event at the earliest.





- PLATINUM STALL 400sqft
  - GOLD STALL 200/100sqft
  - SILVER STALL - 100sqft
- TOTAL STALLS - 190 NOS**



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## SPONSORSHIP PACKAGES

DESCRIPTION	TITLE SPONSOR (1 Nos)	PLATINUM SPONSOR (2 Nos)	GOLD SPONSOR (5 Nos)	GOLD SPONSOR (SEMINAR) (1 Nos)
	15 lakhs+ GST	10 lakhs+ GST	5 lakhs+ GST	5 lakhs+ GST
Complimentary Exhibition Stall Space	400 sqft (Platinum)	400 sqft (Platinum)	400 sqft (Platinum)	400 sqft (Platinum)
Logo Presence in LED Backdrop at Main Gate	✓	✓	✓	✓
Logo Presence in LED Backdrop at Stage	✓	✓	✗	✗
Branding Space	Stage	Venue	Venue	✗
Branding Space Exhibition Hall	✓	✓	✓	✗
Logo Presence in Main Gate	✓	✗	✗	✗
Logo Presence in Tag	✓	✓	✗	✗
Logo Presence in Poster	✓	✗	✗	✗
Logo Presence in Banner / Hoarding if any	✓	✗	✗	✗
Instagram, Facebook Promotions	✓	✓	✓	✓
Advertisement slot in Promo Videos	✓	✓	✗	✗
Honoring Company Representative at the Programme	✓	✓	✗	✗
Branding Space in Alca Digi Book for 3 months	✗	✓	✓	✓
Branding Space at in Seminar (Hall, Stage, Gate)	✗	✗	✗	✓

**STALL SIZE: 100 (SqFt.)**

**PRICING FOR STALLS : Rs. 500 /SqFt.**



Reg. No. 12/10/2015

### ALUMINIUM LABOUR CONTRACT ASSOCIATION (ALCA)

STATE COMMITTEE OFFICE: -  
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